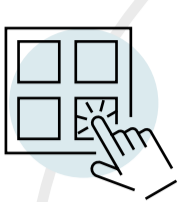


Driving Superior Business Outcomes With **Zero Trust**



Zero trust isn't just about better security. With a Zero trust framework, firms can:



More easily roll out new **business applications**

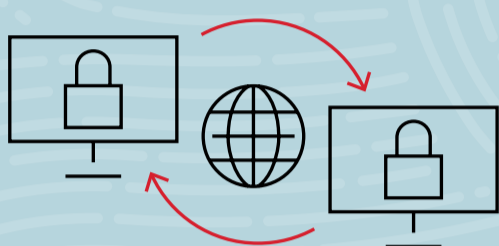


Support employees, contractors, consultants and partners with a single policy that covers both **on-premises and cloud access to resources**



Leverage existing investments in **security and infrastructure**

Remote access is a top security pain point for many organizations

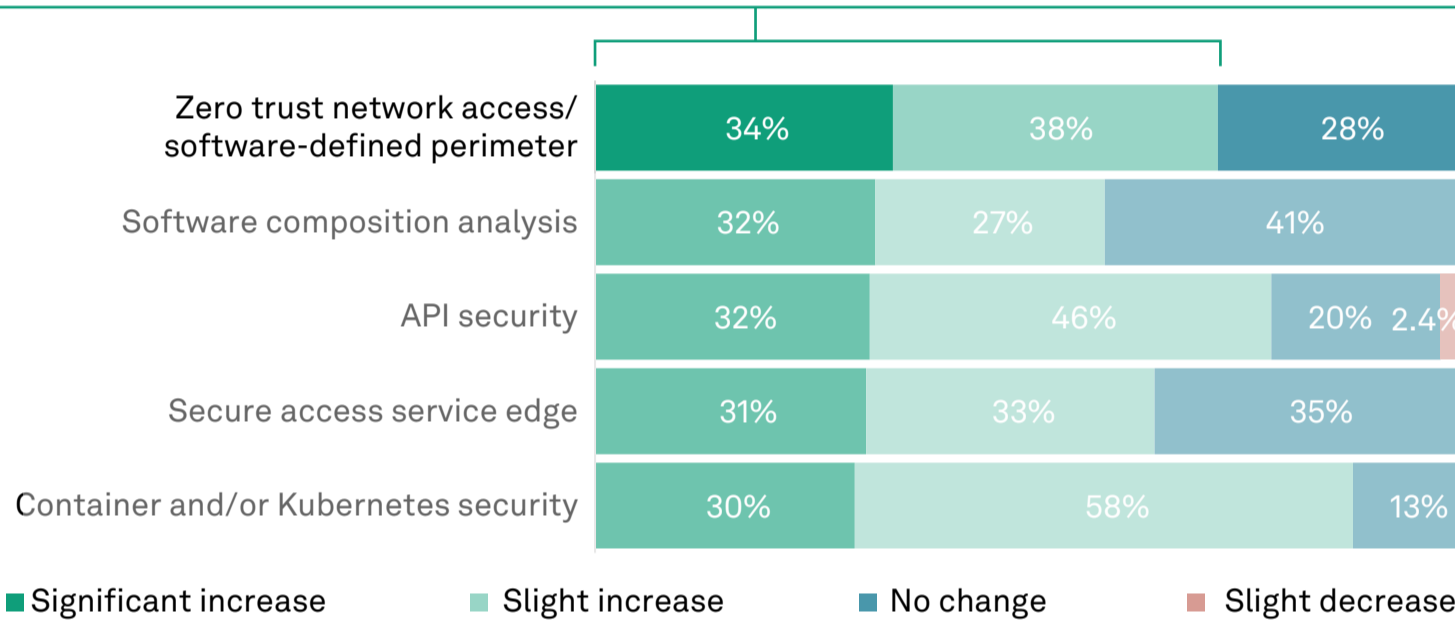


Top 5 security pain points

- #1 User behavior
- #2 Cloud security
- #3 Data privacy
- #4 Phishing
- #5 **Remote access**

Zero trust network access (ZTNA) is the top security spending priority

72% of organizations plan to increase spending on ZTNA in the next year, up from 52% in our last survey

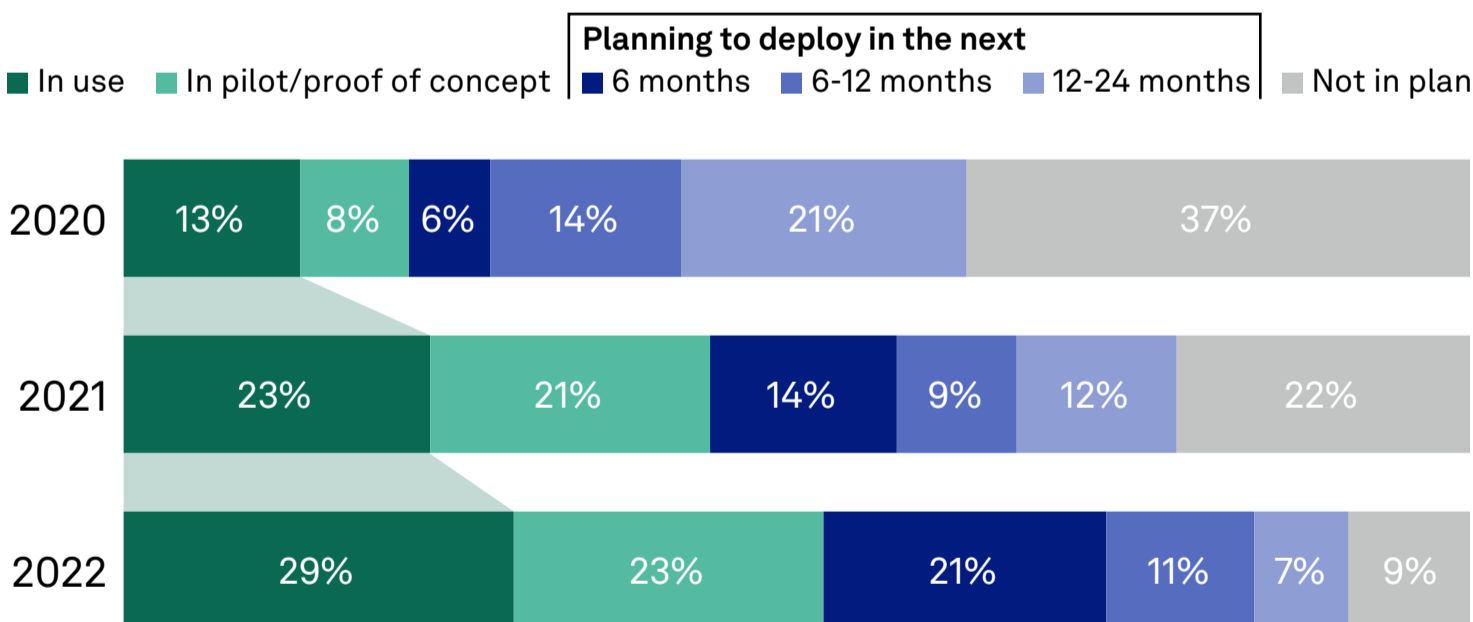


Identity is a central tenet of Zero Trust



43% of organizations cite software-defined perimeter/ZTNA as a **critical technology** for enabling Zero Trust

ZTNA is still in the early stages of corporate adoption but **growing rapidly**



Zero trust deployments have increased from **13%** in 2020 to **23%** in 2021 to **29%** in 2022



Done properly, ZTNA improves both **the user experience and security** at the same time



Sources: 451 Research's Voice of the Enterprise: Information Security, Technology Roadmap 2022; Voice of the Enterprise: Information Security, Workloads & Key Projects 2021; Voice of the Enterprise: Information Security Workloads & Key Projects 2020



Banyan Security provides secure, zero trust "work from anywhere" access to infrastructure and applications for employees, developers, and third parties without relying on network-centric legacy VPNs. Deep visibility provides actionable insight while continuous authorization with device trust scoring and least privilege access deliver the highest level of protection with a great end user experience. Banyan Security protects tens of thousands of employees across multiple industries, including finance, healthcare, manufacturing, and technology.

To learn more, visit www.banyansecurity.io or follow us on Twitter at [@BanyanSecurity](https://twitter.com/BanyanSecurity).