The Supply Chain Shockwave

The Paradox of Modern Cybersecurity: With attack surfaces widening and cybercrime rising, you really ought to have upgraded *yesterday*. But in many cases, the components you need won't be in stock for *several months*.
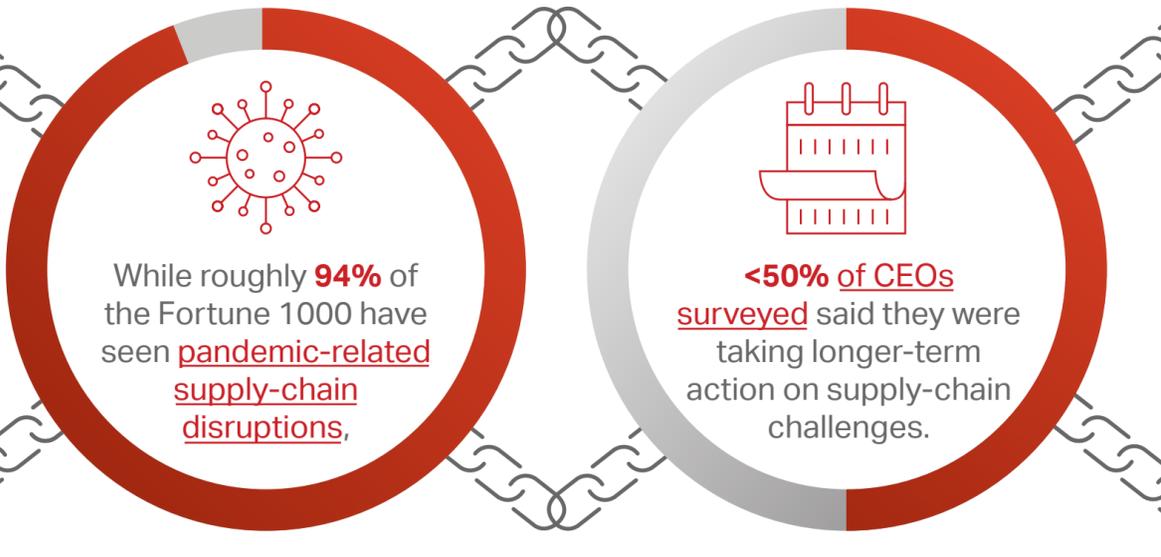
THE ONGOING STRUGGLES OF SHIPPING

In a world where few things are manufactured in the same place they're purchased, shipping is among the most crucial links in the supply chain. And with increasing frequency, this link is stressed to the breaking point.
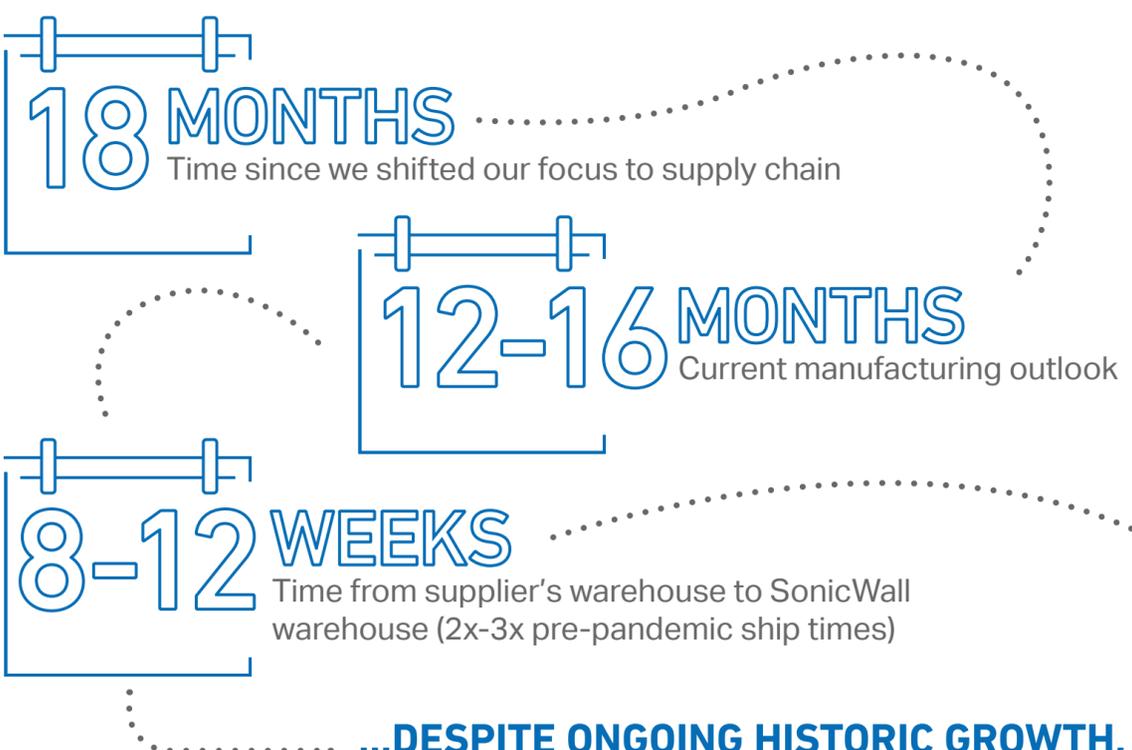
The Port of Los Angeles last year saw more containers than ever, surpassing the previous record by **13%**.

As of late April, **one-fifth** of global container ships were stuck in port congestion.

Roughly **a third** of Texas manufacturers currently experiencing supply-chain disruptions expect it'll take a year or more for the supply chain to repair itself.

WHAT'S BEING DONE? LESS THAN YOU THINK.

But if everyone is experiencing these problems, what are people doing about it? Not much, as it turns out.

While roughly **94%** of the Fortune 1000 have seen pandemic-related supply-chain disruptions,

<50% of CEOs surveyed said they were taking longer-term action on supply-chain challenges.

(A majority said they were instead relying on short-term solutions.)

BUT SONICWALL IS SLICING WAIT TIMES.

SonicWall succeeds in this climate because it bucked this trend early on. We changed internal processes, as well as how the company works with suppliers and ships goods — and our current goal is that any product ordered be "on the shelf" and ready to ship.

Currently, SonicWall is fulfilling 95% of orders within 3 days ...

18 MONTHS
Time since we shifted our focus to supply chain

12-16 MONTHS
Current manufacturing outlook

8-12 WEEKS
Time from supplier's warehouse to SonicWall warehouse (2x-3x pre-pandemic ship times)

...DESPITE ONGOING HISTORIC GROWTH.

IN 2021, SONICWALL SAW:

33%
increase in new customer growth

45%
increase in new customer sales.

"If you want a firewall next year, call them. If you want one next week, call us."

SonicWall has the products customers need when they need them — and is delivering by land, sea or even air.

If your current vendor can't do any better than empty shelves and lengthy backorders, reach out to a SonicWall expert — you could be up and running by this time next week.

CONTACT SONICWALL

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