

TBTD Transforms Its Security Posture with Multi-solution Approach

TBTD used SonicWall NSa Series, TZ Series, SMA Series and NSv Series appliances to improve its security and IT infrastructure and lower its TCO.

Business Need

Since its establishment in 2014, Trans Business for Trading & Distribution (TBTD) has emerged as one of the largest distribution companies in Egypt and the Middle East. TBTD operates numerous locations across Egypt, primarily focusing on trading, distribution and other related operations. The company boasts a dedicated workforce that diligently supports its renowned global brands. To address the challenge of zero-day attacks, TBTD sought to employ a sophisticated and secure platform that offers centralized management for all security solutions. The platform needed to be adaptable for both on-premises and cloud deployment while also prioritizing cost-effectiveness and maximizing return on investment (ROI).

Solution

After careful evaluation, TBTD concluded that SonicWall was better suited to fulfill its requirements when compared to its previous competitor solutions. Consequently, the organization implemented a comprehensive array of SonicWall solutions, such as NSa Series next-generation firewalls, TZ Series firewalls, SMA Series appliances and NSv Series firewalls. TBTD opted for SonicWall due to its reputation as a leading security vendor and its ability to provide unified monitoring, management and analytics through a single interface. Additionally, the organization was particularly impressed by SonicWall's Real-Time Deep Memory Inspection (RTDMI™) technology.

Results

TBTD experienced a seamless transition when migrating from its previous security solutions to SonicWall's offerings. As a result, the organization has significantly enhanced its security visibility and minimized resource disruptions caused by security-related tasks in its daily operations. TBTD is now reaping the benefits of its investment by witnessing a return on investment (ROI). The centralized operation of SonicWall's solutions has played a pivotal role in assisting TBTD in attaining its business objectives.

Benefits

- Single-pane-of-glass management
- Consolidated security into a single platform
- Reduced interference with day-to-day activities

Solutions at a glance

- SonicWall NSa Series
- SonicWall TZ Series
- SonicWall NSv Series
- SonicWall SMA Series

CUSTOMER PROFILE

Company	Trans Business for Trading & Distribution LLC
Industry	Distribution
Country	Egypt
Employees	800
Website	tbtd-egypt.com