Unlock the Power of Firewall Security Services for Your Customers' Networks

ABSTRACT

As a Managed Service Provider (MSP) or a Managed Security Service Provider (MSSP), your clients rely on you to provide them with robust and comprehensive network security solutions. The firewall is the first line of defense in any network, and by leveraging SonicWall's Firewall Services, you can strengthen your customers' network security posture while expanding your service offerings. This solution brief outlines the key benefits and features of SonicWall's Monthly Firewall Services, designed specifically for MSPs and MSSPs, to help you drive business growth and deliver unparalleled security to your customers.

Enhanced Network Security

SonicWall's Firewall Services go beyond traditional firewall capabilities, providing advanced threat protection, secure connectivity and network visibility. By incorporating these services into your customers' firewalls, you can:

1. *Protect Against Advanced Threats:* SonicWall's award-winning Capture ATP and advanced security features enable you to safeguard your customers' networks against known and emerging threats. By leveraging real-time threat updates and dynamic security policies, you can proactively defend against malware, ransomware, zero-day attacks and other sophisticated threats.

2. *Improved Network Performance:* MSPs and MSSPs can significantly reduce the processing overhead on client devices by streamlining scanning of network traffic with SonicWall's Gateway Anti-Virus (GAV). By combining network-based anti-malware with a dynamically updated cloud database of tens of millions of malware signatures, GAV can help improve network performance and reduce latency. GAV also offers superior spyware protection: it blocks the installation of malicious spyware while also disrupting existing spyware communications.

3. *Cloud-based Centralized Security Management:* SonicWall's NSM, a multitenant centralized firewall manager, provides centralized management and monitoring of your customers' firewalls and allows you to manage operations error-free by adhering to auditable workflows. Reporting and Analytics gives single-pane visibility and lets you monitor and uncover threats by unifying and correlating logs across all firewalls. Via a single pane of glass, you can streamline security operations, reduce complexity and efficiently manage multiple customer networks from a unified interface. This capability empowers you to provide proactive security monitoring, policy enforcement and rapid incident response.

SOLUTION BRIEF

4. *Application Control and Visibility:* Gain granular control over applications traversing your customers' networks with SonicWall's deep application inspection and control capabilities. You can enforce policies based on application categories, block unauthorized applications and gain real-time visibility into network traffic. This level of control enables you to mitigate the risk of data exfiltration, unauthorized access and productivity loss. This set of granular, application-specific policies provides application classification and policy enforcement — helping administrators control and manage both business and non-business applications.

Business Benefits for MSPs

1. *Revenue Growth:* Expand your service offerings by delivering a comprehensive suite of firewall security services. By upselling and cross-selling these services, you can generate new revenue streams while enhancing customer loyalty and retention.

2. *Competitive Edge:* SonicWall is a recognized leader in network security. By leveraging our proven solutions, you can differentiate your MSP/MSSP business and position yourself as a trusted advisor for comprehensive network security needs. The brand recognition and reputation associated with SonicWall will boost your credibility among existing and potential customers.

3. *Operational Efficiency:* SonicWall's integrated security services and centralized management platform enable you to efficiently manage multiple customer networks, reducing operational costs and improving productivity. Simplified provisioning, monitoring and configuration enable you to deliver exceptional service levels while optimizing resource allocation.

4. *Customer Retention and Satisfaction:* Be the one-stop shop for your customers by bolstering your customers' network security defenses. With SonicWall's Firewall Services, you provide peace of mind and enhanced protection against today's evolving threat landscape. This proactive approach to security strengthens customer trust, increases satisfaction and positions your MSP business as a strategic security partner.

SonicWall's Monthly Firewall Services empower MSPs and MSSPs to enhance their customers' network security and grow their business. By leveraging advanced threat protection, secure remote connectivity, centralized management, application control and much more, MSPs and MSSPs can deliver robust security services while driving revenue growth, gaining a competitive edge and improving operational efficiency.

By partnering with SonicWall, MSPs and MSSPs can leverage a monthly billing model that fits with how you do business. Along with that, you gain the benefits of:

- Never missing a renewal
- Simplified PO process
- Option to bring or buy the hardware
- 24/7 support
- Integration with your PSA to streamline billing process
- Standardizing your service offerings

About SonicWall

SonicWall delivers Boundless Cybersecurity for the hyper-distributed era and a work reality where everyone is remote, mobile and unsecure. By knowing the unknown, providing real-time visibility and enabling breakthrough economics, SonicWall closes the cybersecurity business gap for enterprises, governments and SMBs worldwide. For more information, visit www.sonicwall.com.

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