

# New Customer Back-End Rebate Program

**For a limited time, receive a 15% back-end rebate on each eligible new customer purchase.**

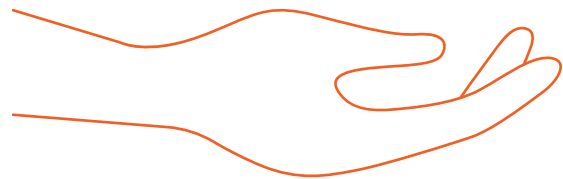
With our industry-leading TCO, award-winning security efficacy and delivery times measured in days (not months), SonicWall has a lot to offer any customer looking for a new cybersecurity vendor. And for a limited time, we'll throw in something extra for you, too!

For a limited time, get a 15% Back-End Rebate on new-customer opportunities greater than \$10,000 MSRP. To be eligible, the opportunity must be brought to your SonicWall sales team for advanced planning, must include Deal Registration, and the customer must be new to SonicWall or not have actively used any SonicWall hardware, services, software or subscriptions in the previous six-month period.

To find out more, please connect with your SonicWall representative. This unique opportunity will be limited, so be sure you have you have registered your new customers! Here's a brief [introduction](#) to SonicWall's offerings that you can share with your customers.



# 15%



## 15% New Customer and Win Back Back-End Rebate (BER) Program Terms and conditions apply.

- The BER program is valid until 12/31/2023.
- The BER program is open to U.S. and Canada authorized SonicWall SecureFirst Partners.
- BER is applicable to New and Win Back customers with a value of \$10,000 USD, excluding taxes, and is available for 180 days from Deal Registration.
- New customer means: no prior purchases with SonicWall and no assets in any account related to that customer. Win Back Customer means: no purchases within the last 6 months and no active subscriptions on any accounts related to that customer.

SecureFirst Partner Program Terms apply, including compliance with SonicWall's Deal Registration policies and standard Rebate E-Form process. SonicWall may, at its sole discretion, terminate or modify the BER program. The BER program may not be combined with any discount, offer, stock rotation right, or other promotion, unless expressly authorized by SonicWall. SonicWall's records and systems shall be authoritative. SonicWall reserves the right, in its sole discretion, to a) interpret the terms of the BER program, including compliance; b) determine the eligibility of all sales and benefits; and c) make calculations. All decisions made by SonicWall are final.