

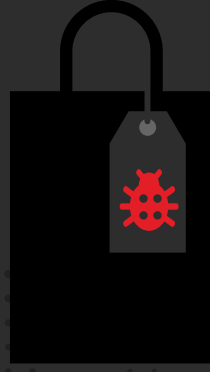


# THE CYBERSECURITY WAR ON RETAIL

Growing Threats to Retailers

## 228

Global average days retailers took to **identify a breach**<sup>1</sup>



## 83

Subsequent **days** retailers then took to **contain it**<sup>1</sup>



## 4.8 Billion

Malware logged by SonicWall in first half of 2019<sup>2</sup>



## 110.9 Million

Ransomware attacks logged by SonicWall in first half of 2019, up 15%<sup>1</sup>



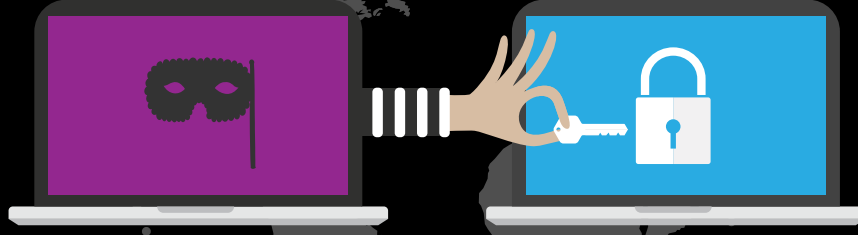
## 45% Increase

in never-before-seen attack variants over last year<sup>2</sup>

## The Astronomical Costs of Breaches

## \$1.84 Million

Global average total costs of a retail data breach  
YOY INCREASE OF 1%<sup>1</sup>



## \$119

Global average per-record cost of a retail data breach  
YOY INCREASE OF 1.7%<sup>1</sup>

## New Threat Vectors



## 76%

Increase in encrypted threats<sup>2</sup>



## 51%

Increase in never-before-seen attacks via PDFs; 47% via Office files<sup>2</sup>

## THE SONICWALL RETAIL SECURITY SOLUTION

### SonicWall Capture Labs Threat Network

**>1 Million** sensors in nearly 215 countries & territories worldwide

**>28 Million** attacks blocked & 140K malware samples collected daily

**24 x 7 x 365** monitoring and <24-hour threat response

## SonicWall Capture Cloud Platform

- Protects WAN, WLAN, Cloud, SaaS, IoT, email, mobile and POS endpoints
- Stops never-before-seen, encrypted, file-embedded, side-channel, phishing, ransomware and non-standard port attacks
- Helps meet PCI DSS compliance
- Eases management and lowers costs with Zero-Touch Deployment, Power over Ethernet, and centralized single-pane-of-glass management and analytics

Learn more at [www.sonicwall.com/retail](http://www.sonicwall.com/retail)



© 2019 SonicWall Inc. ALL RIGHTS RESERVED. SonicWall is a trademark or registered trademark of SonicWall Inc. and/or its affiliates in the U.S.A. and/or other countries. All other trademarks and registered trademarks are property of their respective owners.

1. 2019 Cost of a Data Breach Report, IBM & Ponemon Institute  
2. Mid-Year Update: 2019 SonicWall Cyber Threat Report

Infographic-Retail-US-VG-818